

BLUE KITE *film* CONTEST 2026

ABOUT

At Blue Kite, we continue to push the boundaries of what a publishing ecosystem can be. We believe stories unfold not only across pages, but also through music, conversation, and—of course—film.

When this expansion meets our mission, new possibilities emerge: through a range of creative media, we elevate stories of culture, identity, and belonging. This next chapter begins today with the launch of the 2026 Blue Kite Student Film Contest.

CONTEST DETAILS

THEME: Where I Belong

Eligibility:

- Students aged 12–18 (as of August 15, 2026)
- Open to middle and high school students
- Free to enter

Accepted Formats:

- Short Film (Fiction)
- Documentary
- Animation
- Video Essay
- Students may work individually or as a team

Duration:

- 6 minutes - 10 minutes, including credits

Technical Specifications:

- Minimum resolution: 1080p (Full HD)
- Subtitles required for non-English dialogue
- Final submission must remain accessible for judging until winners are announced

Awards:

- 1st Prize: ₩500,000
- 2nd Prize: ₩250,000
- 3rd Prize: ₩100,000
- Five Honorable Mentions

Important Dates:

- Contest Launch: March 1, 2026
- Submission Deadline: August 1, 2026 (11:59 PM KST)
- Finalists Announced: Mid-September 2026
- Public Screening: October 2026 (Details TBA)

