

Blue Kite Film Contest — Terms of Service

Last updated: February 2026

These Terms of Service (“Terms”) govern participation in the Blue Kite Film Contest (the “Contest”), administered by Blue Kite Publishing (“Blue Kite,” “we,” “us,” or “our”). By submitting a film, entrants agree to these Terms.

1. Eligibility

The Contest is open to eligible student filmmakers as defined in the Contest guidelines.

- Entrants must meet the age requirements stated in the official Contest announcement.
- Entrants under the age of 18 confirm that a parent or legal guardian has reviewed and agreed to these Terms.
- Submissions may be individual or collaborative. The submitting entrant confirms they have permission from all contributors.

2. Original Work & Rights Confirmation

Entrants confirm that:

- The submitted film is original work.
- The entrant holds the rights necessary to submit the film.
- All collaborators have consented to submission.
- Any individuals appearing on camera have granted permission where required.
- All music, footage, images, performances, and third-party materials are properly licensed or used with permission.

Blue Kite is not responsible for rights violations contained within submitted works.

3. Intellectual Property & Ownership

Creators retain full copyright and intellectual property rights to their submitted films.

Submission to the Contest grants Blue Kite a **non-exclusive, worldwide, royalty-free license** to:

- View and evaluate submissions for judging
- Screen finalist and winning films publicly
- Exhibit films at Contest-related screenings, events, educational programs, and partner showcases
- Use film excerpts, still images, titles, creator names, credits, and descriptions for promotional, editorial, educational, and archival purposes
- Edit excerpts solely for trailers, highlight reels, and promotional materials

This license does **not** transfer ownership and does not restrict creators from distributing, publishing, submitting to festivals, or monetizing their work elsewhere.

4. Promotional Use

Blue Kite may use excerpts of submitted films (typically under 60 seconds), still frames, project descriptions, and creator information for promotional purposes across:

- Website and social media
- Press and marketing materials
- Event promotion
- Future Contest promotion
- Educational materials
- Platform showcases

Promotional usage may occur in perpetuity.

5. Screenings & Exhibition

Finalist and winning films may be screened:

- At public Blue Kite events
- At partner venues
- During educational programming
- In online showcases and curated programs

Blue Kite will make reasonable efforts to credit creators.

6. Submission Requirements & Technical Responsibility

Entrants are responsible for:

- Meeting technical specifications
- Providing accessible screening links/files as required
- Ensuring submissions remain viewable until Contest decisions are announced

Blue Kite is not responsible for corrupted files, upload failures, platform errors, or inaccessible links.

7. Judging & Awards

- Judging decisions are final.
- Blue Kite reserves the right to modify categories, awards, finalists, and programming decisions.
- Awards may be adjusted if submission volume or quality requires.
- Blue Kite may decline to award a category.

8. Disqualification & Withdrawal

Blue Kite reserves the right to disqualify submissions that:

- Violate eligibility rules
- Infringe copyright
- Contain harmful, unlawful, or inappropriate content
- Provide misleading authorship information
- Fail to meet submission requirements

Entrants may withdraw submissions before judging begins by contacting Blue Kite.

9. Archive & Platform Use

Blue Kite may maintain an internal archive of submitted works for:

- Judging review
- Historical record
- Retrospective programming
- Platform development

Archive inclusion does not affect creator ownership.

10. AI & Tool Disclosure

If generative AI tools were used in the creation of the film, entrants may be asked to disclose the nature of that usage. Disclosure does not automatically affect eligibility but may inform judging transparency.

11. Privacy & Creator Information

Creator information will be used for:

- Contest administration
- Communication
- Credits
- Promotional context

Blue Kite will not sell personal data to third parties.

12. Premiere Status & Future Distribution

Submission does not restrict creators from:

- Festival submissions
- Public release
- Distribution
- Online publication

Unless explicitly stated for specific awards or programs.

13. Liability Limitation

By submitting, entrants agree that Blue Kite is not liable for:

- Copyright disputes among collaborators
- Third-party claims related to submitted content
- Technical submission issues
- Scheduling or event changes outside reasonable control

Entrants agree to indemnify Blue Kite against claims arising from rights violations within their submission.

14. Changes to Terms

Blue Kite reserves the right to update these Terms. Updated versions will be posted on the Contest website. Continued participation constitutes acceptance of any revisions.

15. Contact

Questions regarding these Terms may be directed to:

Blue Kite Publishing

operations@bluekitepublishing.com

www.bluekitepublishing.com